

2016 STATE OF THE NORTH SAN JOAQUIN VALLEY CONFERENCE:

THE NORTHERN CALIFORNIA MEGAREGION, THE NSJV AND SMALL BUSINESSES

SPONSORED BY JP MORGAN CHASE & CO., THE NIRVAANA BANQUET & EVENT CENTER, AND PACIFIC'S EBERHARDT SCHOOL OF BUSINESS

3 NOVEMBER 2016

Venue: Nirvaana Events – 1005 East Pescadero Avenue, Tracy

Conference Agenda:

- 8:30 – 9:15 am **Registration & Coffee**
- 9:15 – 9:20 am **Welcome**
- 9:20 – 9:55 am **Northern California Megaregion: Innovative, Connected and Growing**
The Bay Area Council Economic Institute will present its report exploring the many rail, road, labor, goods movement, and innovation connections that currently exist between the Bay Area, the NSJV, the Monterey Bay Area, and the Sacramento Area.
- 9:55 – 10:30 am **The North San Joaquin Valley Index – Sponsored by JP Morgan Chase & Co.**
Pacific's Center for Business and Policy Research (CBPR) will present the second annual North San Joaquin Valley (NSJV) Index that tracks indicators of economic prosperity and sustainability for the 3-county NSJV region. The presentation will highlight emerging and developing economic issues across the region and include economic and demographic outlooks.
- 10:30 – 11:05 am **Small Business in the NSJV and the Entrepreneurial Ecosystem**
Following a brief overview of the inaugural NSJV Small Business Survey, Valley Vision's Meg Arnold will facilitate a panel discussion. The panel will discuss the importance of having, or creating, a robust ecosystem of resources to support an entrepreneurial culture. Topics covered in this panel include a review of the components of an entrepreneurial ecosystem, descriptions of different types of entrepreneurs, and a discussion of different stages of entrepreneurs. Local practitioners on the panel will reflect on the NSJV regional experience.
- 11:05 – 11:10 am **Thank you and Adjourn**
- 11:10 – 11:30 am **Post Conference Reception – Sponsored by Nirvaana Banquet & Event Center**
Networking reception with food and beverages

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